

MEASURE U STEERING/APPLICATION COMMITTEE

MEETING MINUTES

TUESDAY, APRIL 17, 2012

SUITE Z, MINARET VILLAGE SHOPPING CENTER

CALL TO ORDER

The meeting was called to order by staff at 1:08 p.m. in Suite Z, Minaret Village Mall, Mammoth Lakes, California. Committee Members: Bill Sauser, Jim Smith, Bill Taylor, Joyce Turner, John Vereuck, John Wentworth, and Sandy Hogan (Mobility Commissioner Appointee) were in attendance. Apologies from Rich Boccia who was not in attendance.

PUBLIC COMMENTS

There were no public comments

POLICY MATTERS

1. Review the submitted 2012 Measure U Spring “Test” Applications for primary filter requirements.

The Committee discussed any potential conflict of interest issues, and how they should be addressed throughout the process. Staff will provide direction from the Town Attorney, but in the short-term, the consensus of the committee was to have any Committee member that believed they had a conflict of interest, publicly state their involvement in an application, participate in the discussion, speak from the floor if necessary, and abstain from any voting or recommendations.

The Committee participated in a discussion and evaluated each application for primary filter requirements identified in the Town Council adopted Measure U Project Filter & Checklist. The consensus of the Committee is identified in Table 1.

Table 1: Evaluation of Measure U Primary Filter Requirements

Applicant	Project	Meets Primary Filter Requirements
Town of Mammoth Lakes	Cultural & Sporting Events Market and Feasibility Study	YES
Town of Mammoth Lakes	Multi-Use Facility Summer Programming & Operations	YES
Mammoth Lakes Events Coalition	Summer Arts & Culture Special Event Support	YES
Saturn Returns, LLC	Saturn Returns	NO
High Sierra Striders	Mammoth Track Project	YES
ESTA/TOML	Special Event Transportation	YES
Town of Mammoth Lakes	Public Works Transportation Construction Grant Match	YES
Chamber of Commerce	Fourth of July	YES
Mammoth Lakes Foundation	Mammoth Lakes Repertory Theatre	YES

- 2. Discuss the 2012 Measure U Spring “Test” applicant presentation process (order & duration of presentation) and confirm/reschedule date for presentation/funding recommendations.**

The consensus of the Committee was to schedule a 5 minute presentation for each applicant, with a 15 minute question and answer session for the Committee immediately following. The Committee recognized that they may exceed the 15 minute limit. The Committee requests that each applicant be in attendance including joint applications such as the Mammoth Lakes Events Coalition and Town of Mammoth Lakes/ESTA. To expedite the follow-up session, the Committee, via staff will send any questions that they want addressed to the applicant prior to the meeting. The Committee also requested that each applicant provide an executive summary to the Committee prior to their presentation, including a response to questions that the Committee will finalize and send to the applicants.

It was a consensus of the Committee that staff will facilitate the next two meetings, and staff will provide a presentation order for the Committee to review prior to public distribution.

The Committee confirmed the following meeting dates:

- 1. Monday, April 30, 2012 – 9:00AM-12:00PM: 2012 Measure U Spring Applicant Presentations**
- 2. Monday, May 7, 2012 - 9:00AM-12:00PM: 2012 Measure U Spring Funding Recommendations**
- 3. Provide recommendations to staff on the 2012 Measure U Spring “Test” process.**

Staff requested that each Committee member provide recommendations to staff at the next meeting regarding the 2012 Measure U Spring “Test” award for evaluation and consideration by Town Council for future awards.

ADJOURNMENT

The meeting was adjourned at 3:10 p.m.